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Request for Proposal: Bretton Woods Project and Counter Balance Fundraising Research

About Action Aid UK

ActionAid is a leading international charity working in over 45 countries. We work with the poorest women and girls in the world, changing their lives for good.

ActionAid UK (AAUK) raises money to support ActionAid's programme work to transform communities; we influence policy to change the systems and structures that keep people poor; we carry out research and put pressure on governments and key decision makers to effect global change.

Further details can be found on our website: www.actionaid.org.uk
(<http://www.actionaid.org.uk>)

About Counter Balance and the Bretton Woods Project

BWP and CB decided that the complementarity of their work, the interest of common funders and shared financing challenges make a joint request for fundraising support an effective use their limited resources. The rationale for the joint proposal is strengthened by BWP's formal membership in the Counter Balance coalition, and over a last decade of regular cooperation.

Counter Balance

Counter Balance is a coalition of European coalition of development and environmental non-governmental organisations (NGOs) with extensive knowledge of and experience working on development finance and the international financial institutions (IFIs) as well as campaigning to prevent negative impacts resulting from the financing provided by multilateral development banks (MDBs). Counter Balance's mission is to make European public finance, whatever its channel, a key driver of the transition towards socially and environmentally sustainable and equitable societies.

The Bretton Woods Project

The Bretton Woods Project envisions a global economic system that operates on the primary principles of justice, equity, gender equality, human rights and environmental sustainability, with international institutions that are democratic, inclusive, transparent, accountable, and responsive to citizens, especially the poorest and most vulnerable.

BWP focuses on the World Bank and the International Monetary Fund (IMF) to challenge their power and open space for civil society and social movements to contribute to the development of policies that are gender transformative, equitable, environmentally sustainable and consistent with international human rights norms. The Project does this because the Bank and Fund remain global opinion formers, funders and influential proponents and enforcers of economic and development policies.

Established in 1995 by the UK-based Bond Development and Environment Group (DEG) to support civil society to monitor the negative developmental impacts of World Bank and IMF policies and activities, BWP has, throughout its history, developed extensive knowledge about the Bank and Fund as institutions and an in-depth understanding of their role within the broader international development landscape.

This request for proposal (RFP) is established on behalf of ActionAid UK to assist the Bretton Woods Project (as an ActionAid registered project) and its Brussels-based partner Counter Balance to undertake fundraising research.

Programme Objectives

The Bretton Woods Project (BWP) and Counter Balance (CB) are seeking an experienced fundraiser and consultant familiar with the economic justice and development finance communities to identify additional sources of finance for both organisations.

The proposed research will assist both organisations in their fund-raising activities with the goal of strengthening the long-term sustainability of both networks by enabling them to identify additional sources of financing beyond current funders and to develop a fund-raising strategy based on the findings thereof. It is in this context that BWP and CB propose to contract a researcher to identify additional potential funding avenues with a particular emphasis on non-traditional funding opportunities, such as philanthropic sources. The researcher will also be expected to update BWP and CB on changing trends and strategies among more traditional sources of finance.

Project Scope

The consultant will develop a research methodology and work plan in consultation with BWP and CB that will enable the identification of additional sources of funding for BWP and CB. In light of the small size of both organisations and related administrative constraints, the consultant is expected to integrate reporting and other funding requirements as an important consideration of proposed funding sources.

Please refer to the entire Request for Proposal [RFP], below, for additional detail and information. [Please download and read all documents attached below.](#)

The deadline for submission is 10 April 2020 at 23:59; no submissions after this time will be accepted.

The New Supplier Questionnaire must be completed and returned with your proposal.

DOWNLOADS

Action Aid/Bretton Woods Project/Counter Balance Request for Proposal — Fundraising Research
(https://www.actionaid.org.uk/sites/default/files/actionaid_-_bwp_cb_-request_for_proposal-final-27.03.2020.doc)

Instructions to Bidders — Fundraising Research
(<https://www.actionaid.org.uk/sites/default/files/bwp-instructions-to-bidders-27.03.2020.docx>)

Action Aid UK Terms of Tendering
(https://www.actionaid.org.uk/sites/default/files/actionaid_terms_of_tendering_10.docx)

Action Aid UK New Supplier Questionnaire, with Terms
(https://www.actionaid.org.uk/sites/default/files/aauk-supplier_questionnaire_with_terms_3.docx)

AAUK Individual Consultant Contract
(https://www.actionaid.org.uk/sites/default/files/individual-contractor_contract_0.docx)

AAUK Company-Consultancy Contract
(https://www.actionaid.org.uk/sites/default/files/consultancy-company_contract_0.docx)

Closing date:

10 April 2020

About ActionAid

What we do (<https://www.actionaid.org.uk/about-us/what-we-do?o=f>)

Where we work (<https://www.actionaid.org.uk/about-us/where-we-work?o=f>)

How we work (<https://www.actionaid.org.uk/about-us/how-we-work?o=f>)

Where your money goes (<https://www.actionaid.org.uk/about-us/where-your-money-goes?o=f>)

Our policy and research (<https://www.actionaid.org.uk/about-us/policy-and-research?o=f>)

Get involved

Make a donation (<https://www.actionaid.org.uk/donate?o=f>)

Sponsor a child (<https://www.actionaid.org.uk/sponsor-a-child?o=f>)

Raise money for ActionAid (<https://www.actionaid.org.uk/fundraise?o=f>)

Campaign with us (<https://www.actionaid.org.uk/campaign?o=f>)

Get in touch

Contact us (<https://www.actionaid.org.uk/about-us/contact-us?o=f>)

Media centre (<https://www.actionaid.org.uk/latest-news?o=f>)

Jobs at ActionAid (<https://www.actionaid.org.uk/jobs?o=f>)